

NEWS RELEASE



City of Rancho Cucamonga Police Department



Date/Time: February 19, 2009 at approximately 7:30 p.m.

Crime: PC 273(A) A Child Endangerment

Location: Center/Palo Alto, Rancho Cucamonga

Suspect: Luis Mayoral, 28 years old, resident of Chino

Victims: Multiple minor victims, Ages 12 to 15 years old

SUMMARY

On February 19, 2009, at approximately 7:30 p.m., while on routine patrol, Deputy Martin from the Rancho Cucamonga Police Department made contact with a juvenile at Marine and Palo Alto in the City of Rancho Cucamonga. The juvenile advised the department that he had received a flier which advertised "JOBS-CASH". The juvenile stated that when he called the phone number listed on the flyer he was subsequently hired by the suspect Luis Mayoral, to solicit Los Angeles Times newspaper subscriptions in the City of Rancho Cucamonga.

Further investigation revealed that several minor children had been hired by the suspect to go door to door, telling a fictional story "that money raised was to be applied to College Savings Bonds and special field trips". The money in fact was found to be going directly to the suspect. He would pay the children pennies on the dollar for each subscription sold. Parents of the minor children were promised by Mayoral that there would be constant adult supervision and that the children would be in large groups. Instead the children that were hired were being dropped off at different locations alone, cold and with no apparent means of communication.

The suspect, was later located at Center and Palo Alto arrested, transported and booked into the West Valley Detention Center on Felony Child Endangerment Charges. On February 20th, 2009, Mayoral posted bail and was released.

The Rancho Cucamonga Police Department would like to alert the citizens of Rancho Cucamonga of the alleged scam and the possible danger to unsuspecting children.

Anyone with information regarding this incident is urged to contact the Rancho Cucamonga Station at (909) 477-2800. Callers wishing to remain anonymous may contact the We-Tip Hotline at 1-800-78-CRIME (27463) or you may leave information on the We-Tip website at www.wetip.com.

Tracy Dorsey, Media Relations

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(909) 919-2692

ROD HOOPS, Sheriff/Coroner
San Bernardino County Sheriff's Department